

EAR	100.09	-092	7x
EAR	101.08	-08+	32x
	101.22+	-23	67
	101.10	-10+	
MARKET VOLUMES			
CY	10	CURD BONDS	
CDS	325	TBA CASH	



CASE STUDY CHALLENGE 2017

BROKING 2.0



Singapore . Hong Kong . Australia

What it is.

Participants are presented with an ICAP challenge, in the form of a case study, and are invited to **create** the **best strategy** for ICAP to address this challenge.

Your team will be pitted against other teams across different universities in Singapore, Hong Kong and Australia.

You will have a chance to work with industry professionals as well as gain valuable insights into the broking industry.

CASE STUDY CHALLENGE 2017

BROKING 2.0

Case Format

Eligibility and Team Formation

Form a team with 3 to 4 members. Team members must be from the same university. Students currently enrolled in MBA or undergraduate programme are eligible to participate.



Team Registration & Video Intro Submission

Teams are to submit a short clip introducing themselves and submit a short write up on the question posed.



Pre-Competition Company Visit

Shortlisted teams will be invited to ICAP for a company visit and pre-competition briefing. They will be brought around the office as well as be briefed about ICAP. They will have the chance to interview ICAP employees in preparation for their Case submission.



Final Round

Finalist teams will be invited to ICAP to present their case to a panel of judges. Teams will have 15min to present, followed by 15min of Q&A.

Case Study Submission

Teams are allowed to submit up to 10 pages report in PDF format.

CASE STUDY CHALLENGE 2017

BROKING 2.0

Grand Prize of US\$5,000
+ Potential internship opportunities with ICAP
Runner-Up US\$ 2,000

TEAM REGISTRATION & VIDEO INTRO SUBMISSION



23 Jan - 1 Feb

2 - 22 Jan

RELEASE OF CASE STUDY QUESTION



3 Feb

7 - 10 Feb

PREPARATION & SUBMISSION OF CASE STUDY



3 - 20 Feb

21 Feb - 3 Mar

FINALS & AWARDS CEREMONY



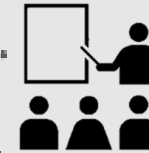
13 - 15 Mar



PRELIMINARY SHORT-LISTING OF TEAMS



HALF-DAY COMPANY VISIT & BRIEFING



REVIEW OF CASE STUDY SUBMISSION
ANNOUNCEMENT OF FINALISTS ON 6 MAR

About ICAP

ICAP is a financial markets, technology and risk solutions business. We are a market leader operating in the heart of the financial markets. Our group companies provide services that match buyers and sellers in the wholesale markets in interest rates, credit, commodities, FX and money markets, emerging markets and equity derivatives through voice and electronic networks. Our post trade risk mitigation and information services help our customers manage and mitigate risks in their portfolios.

Global Broking at ICAP

Market participants can use ICAP's broking services to assess trading availability and successfully execute trades. Our brokers locate and identify potential trading interest and in so doing create transparency, liquidity and facilitate the price discovery process. We offer broking services for a wide range of asset classes. Our customers range from investment banks in our fixed income products to end-user corporates and industrials in commodities.

Visit us at:

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COUNTRIES

- *Israel*
- *Italy*
- *Japan*
- *Netherlands*
- *New Zealand*
- *Norway*
- *Philippines*
- *Poland*

- *Argentina*
- *Australia*
- *Bahrain*
- *Belgium*
- *Brazil*
- *Canada*
- *Chile*
- *Colombia*
- *Denmark*
- *Dubai*
- *Ecuador*
- *France*
- *Germany*
- *Hong Kong*
- *India*
- *Indonesia*



- *Republic of Korea*
- *Singapore*
- *South Africa*
- *Spain*
- *Sweden*

GLOBAL PRESENCE

- *Switzerland*
- *Thailand*
- *United Kingdom*
- *USA*

... in over 70 locations worldwide